

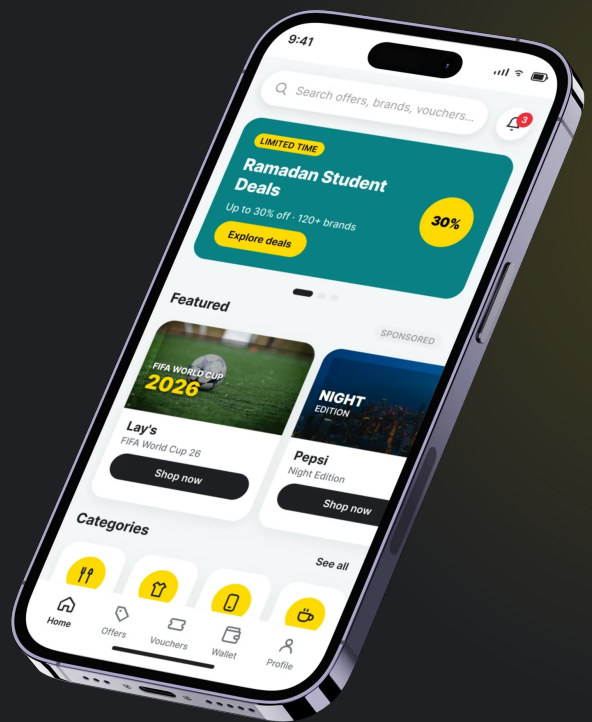
Your link to savings

- Verified offers · Real cashback

COMPANY PROFILE · 2026

Save on what you already buy

WSLH brings verified coupons, e-gift vouchers and real cashback into one Saudi app. Redeem an offer in seconds, and watch the cashback land in your wallet.



1 wallet

Coupons, vouchers and cashback

Tracked

Every sale, click to payout

Students

A verified student tier

One Saudi wallet for coupons, vouchers and cashback

Browsing offers, redeeming coupons and earning cashback are free for shoppers. WSLH is funded by the merchants and brands whose campaigns run on the platform — which is why every offer on the app is one a merchant chose to fund, not a scraped code that may or may not work.

Cashback is not a points scheme. Every earning carries a status the user can see, a reason, and a date on which it becomes withdrawable — to a bank account, or back into the next purchase inside WSLH.

WSLH is built for the Saudi market first — Saudi merchants, Saudi riyals, and Arabic-first with full right-to-left support. Verified students unlock a dedicated tier with student-only offers and higher-value deals.

WSLH (وصلة) is a Saudi savings app that brings verified coupons and merchant offers, purchasable e-gift vouchers, and cashback into one wallet. It is bilingual Arabic and English, and priced in Saudi riyals.

At a glance

Product	Coupons · E-gift vouchers · Cashback
Market	Saudi Arabia
Headquarters	Al Malqa, Riyadh 13525
Languages	Arabic (default) · English
Currency	Saudi riyal (SAR)
Unified National Number	7077777777
Registered trademark	TM-01-00-28337-25
Consumer site	wslh.sa
Business site	vendors.wslh.sa

Trademark registered with the Saudi Authority for Intellectual Property (SAIP), class 35. Unified National Number issued through the Saudi Business Center.

1 wallet

Coupons, vouchers and cashback

Tracked

Every sale, click to payout

Students

A verified student tier

Three audiences, one savings marketplace

Every offer on WSLH is funded by a merchant, discovered by a shopper, and often introduced by an affiliate. The same transaction pays all three.



Consumers

Verified coupons, e-gift vouchers and cashback paid to a wallet — with a higher-value tier for verified students.

- ✓ Browse and redeem in seconds
- ✓ Cashback tracked automatically
- ✓ Withdraw or spend again



Merchants

A performance channel for acquisition and retention — launch campaigns, distribute codes, and read the results.

- ✓ Six campaign types
- ✓ Redemption and ROI analytics
- ✓ API and code validation



Affiliates

Creators, publishers and deal sites monetise their audience with tracked links, custom codes and clear commission terms.

- ✓ Links, codes and postbacks
- ✓ CPA, revenue share or hybrid
- ✓ Attribution you can audit

MERCHANT

Funds the offer



AFFILIATE

Introduces it



CONSUMER

Discovers and redeems

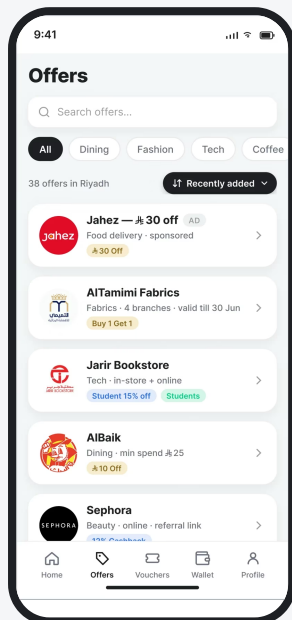


ONE TRANSACTION

Pays all three

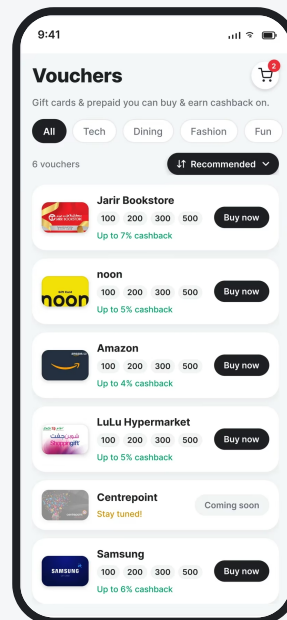
Everything you need to save, in one place

Four screens cover the whole journey — find an offer, buy a voucher, copy a code, and collect the cashback.



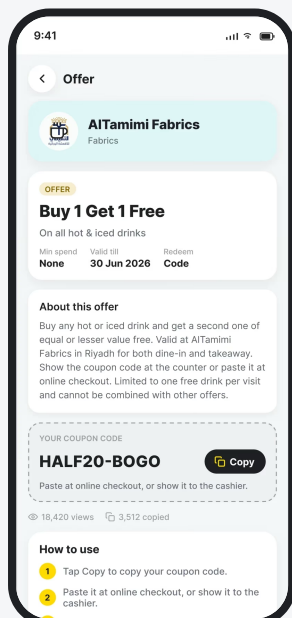
Offers

Browse coupons and in-store deals by category, filtered to your city and sorted the way you want.



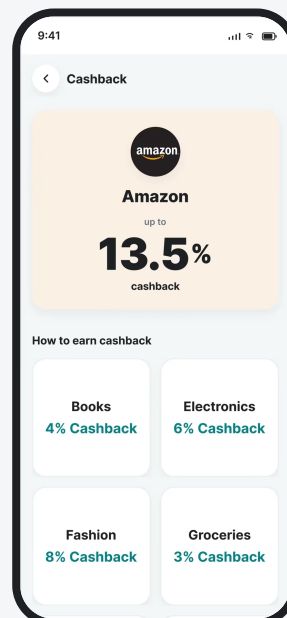
Vouchers

Buy e-gift vouchers from partner brands and keep them in the app until you are ready to redeem.



Coupon codes

Tap once to copy the code, paste it at checkout or show it at the counter. Terms are always on the same screen.



Cashback

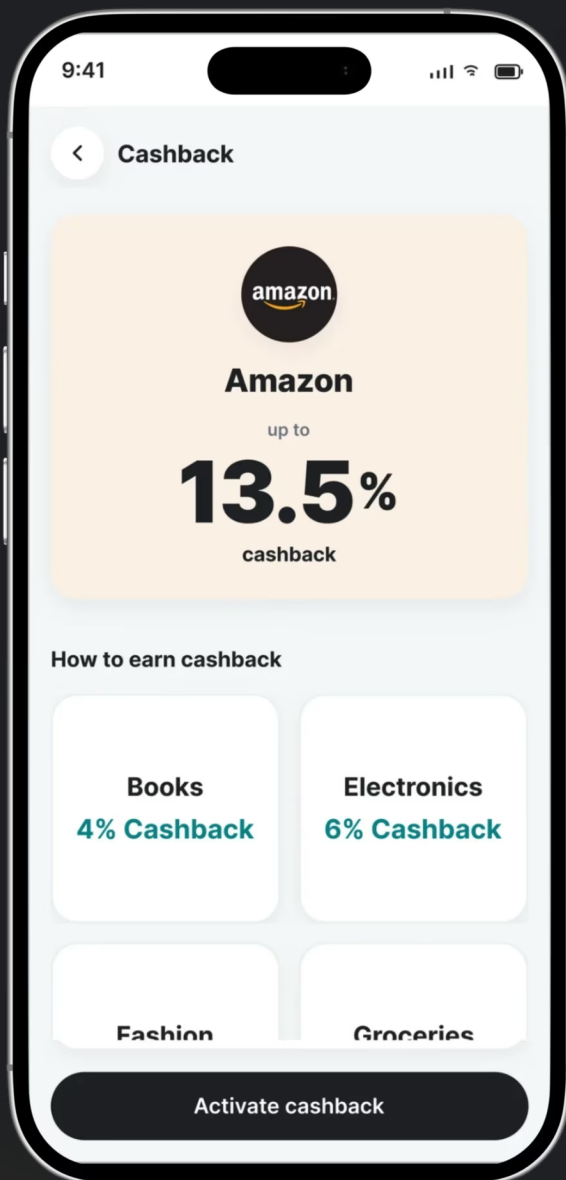
Follow every earning from pending to approved, then withdraw it or spend it again inside WSLH.

App screens are from the WSLH product design. Brands shown are illustrative.

CASHBACK

Tracked, transparent, and yours to withdraw

Cashback is not a points scheme. Every earning has a status you can see, a reason, and a date it becomes withdrawable.



Pending

The sale is tracked and waiting on the merchant to confirm it.



Approved

The return window has passed and the amount is confirmed.



Redeemable

Withdraw to your bank, or spend it again inside WSLH.

TRACKED THREE WAYS

Affiliate link click-through

Promo code used at checkout

Server-to-server API postback

When cashback settles

Cashback appears as pending as soon as the sale is tracked. It moves to approved once the merchant confirms the purchase and the store's return window has passed — commonly up to 30 days, depending on the store. It is voided on cancelled, returned or refunded orders.

From discovery to withdrawal in five steps

The same five steps apply whether you redeem a coupon in a store or shop online through a WSLH link.

01

Discover

Browse offers, vouchers and cashback partners — or search for the brand you already had in mind.

02

Activate

Copy the coupon code, or open the store through WSLH so the visit is attributed to your account.

03

Purchase

Complete the purchase as normal — online at checkout, or in store at the counter.

04

Earn

Cashback is tracked automatically and appears as pending until the merchant confirms the sale.

05

Redeem

Once approved, withdraw the balance or put it straight back into your next purchase.

FOR MERCHANTS & BRANDS

Sell on WSLH

Put your offer in front of shoppers who are already looking for it. Launch voucher, discount and cashback campaigns, distribute codes across our affiliate network, and pay on confirmed sales.



Six campaign types



Redemption and ROI analytics



An affiliate network



A verified student segment

Everything for merchants and affiliates — campaign types, the merchant dashboard, the affiliate program and how to apply — lives on the business site.

[Explore WSLH for Business](#) →

vendors.wslh.sa

CAMPAIGN EXAMPLES

20% OFF

Percentage

50 SAR

Fixed voucher

10% back

Cashback boost

New only

First purchase

Six campaign types are available on the merchant dashboard.

Frequently asked questions

01 What is WSLH?

WSLH (وصله) is a Saudi savings app that brings verified coupons and merchant offers, purchasable e-gift vouchers, and cashback into one wallet. It is bilingual Arabic and English, and priced in Saudi riyals.

02 Does WSLH cost anything to use?

No. Browsing offers, redeeming coupons and earning cashback are free for shoppers. WSLH is funded by the merchants and brands whose campaigns run on the platform.

03 How long does cashback take?

Cashback appears as pending as soon as the sale is tracked. It moves to approved once the merchant confirms the purchase and the store's return window has passed — commonly up to 30 days, depending on the store.

04 Why would cashback be rejected?

Cashback is voided on cancelled, returned or refunded orders. It can also be missed if the store was not opened through WSLH, if another coupon site was used in the same session, or if the purchase was not completed in that session.

05 What do students get?

Verified students unlock a dedicated tier with student-only offers and higher-value deals. Verification is done through an academic email, a student ID upload, or an enrollment letter.

06 How do merchants join?

Everything for merchants and affiliates lives on vendors.wslh.sa — campaign types, the merchant dashboard, the affiliate program and how to apply.

07 Is WSLH available outside Saudi Arabia?

WSLH is built for the Saudi market first — Saudi merchants, Saudi riyals, and Arabic-first with full right-to-left support.

08 When does the app launch?

The WSLH app is in development. The App Store and Google Play listings will be linked from wslh.sa as soon as they go live.



Your link to savings

GET IN TOUCH

Start saving with WSLH

Download the app when it lands, or talk to us about putting your brand in front of Saudi shoppers.

EMAIL

info@wslh.sa

ADDRESS

RRMA9298, 9298 Prince Muhammad Ibn Saad Ibn Abdulaziz Rd, Al Malqa, Riyadh 13525

Consumers

wslh.sa

Merchants & affiliates

vendors.wslh.sa

The WSLH app is coming to the App Store and Google Play.

REGISTRATIONS

Unified National Number

7077777777

Saudi Business Center

Registered trademark

TM-01-00-28337-25

Saudi Authority for Intellectual Property — class 35